

BRIGET

Teresa M. Young

FOUNDER, PROJECT LEAD

Destination Innovations

Brilliant Innovations to Grow Extraordinary Towns = BRIGET

Using proven strategies gained over 30+ years in business, I and my team execute 360° digital support for people in small growing towns.

Disenfranchised or marginalized communities in particular need our attention. We are able to harness the unique characteristics of a community and combine that with the creativity and energy of its people to yield results.

I am still on a mission that I chose in 1982, to empower entrepreneurs, communities and leaders to grow strategically. BRIGET is a series of businesses, all connected, that have fed that purpose for over 30 years. Whether building a new entrepreneur's business, making a town's brand statement in video, or streaming an interview to a board of directors, the systems and state-of-the-art innovations we employ make it happen.

”*My passion is helping entrepreneurs and communities achieve their vision for growth with new resources. When I am requested as a keynote speaker or virtual event consultant, I am in my wheelhouse. My high-touch, personalized approach helps leaders improve their online curb appeal and brand messaging at all levels, while expanding their opportunities for virtual trainings, fundraisers, and events.*

About Me

Partnering

I been a consultant to entrepreneurs, trade and non-profit organizations since 1986, in both retail and B2B sectors. This background yields a robust systems approach and allowed me to successfully launch more than 400 new entrepreneurs into their own businesses across 44 states and six countries. These start-ups were funded by \$18,000,000 of SBA Loans granted based on a proprietary business plan model. As Chairwoman of the International Sign Association, I worked with public utilities, research foundations, and public policy task forces to create greater support for growing communities. Today, I sit on multiple boards and am one of only a few authorized OnZoom hosts in North America. My technical expertise and brand development skills serve organizations that are ready to bring their best assets into view, to build innovation, tourism and a healthy tax base for their towns.



*More about me, visit: <https://www.linkedin.com/in/teresamyong/>
Ready to think big, plan with confidence, and have a seasoned partner
on your side? Give me a call: 1-866-627-4438. Let's start with a
conversation about you and your aspirations.*