



Interested in Supporting an Industry/Business-Friendly Organization? EconAlliance Supports Northern Santa Barbara County Industries and Communities

See Supporter Contribution and Benefit Levels in table below or visit: www.EconAlliance.org/Support

EconAlliance 2021 Supporter Benefits												
EconAlliance 2021 Supporter Level	Event Info E-News	Impact Alerts	Org Listing EA Website	Text Listing & Org Web Link EA Website	Org Logo Listing & Link EA Website	Website, Co-Sponsor, 1 Initiative	Sponsor of 1 Webinar or Table for 8	Org Logo on EA Homepage & E-Newsletter	Meeting Oppty - VIPs, STEM IND DAYS Sponsor Adm'n per Agmt	1 Event/Webinar Sponsor	EA Yearly Review Ad/Listing	EA Annual Dinner
Principals \$10,000	X	X	X	X	X	X	X	X	X	X	2/3 Page	\$1500 Sponsor 10 Seats
President's Council \$5,000	X	X	X	X	X	X	X	X	X	X	1/2 Page	6 Seats
Board Advisors \$2,500	X	X	X	X	X	X	X	X	X	X	1/4 Page	2 Seats
Industry Allies \$1,200	X	X	X	X	X	X	X				1/8 Page	2 Seats
Associates \$500	X	X	X	X	X						Listing	
Colleagues \$250	X	X	X	X							Listing	
Friends \$149	X	X	X								Listing	

(Please note that while COVID-inspired lockdowns/restraints limit hosting of events, other non-event-related benefits may be substituted, subject to mutual consent)



Contact Name: _____

Title: _____

Name of Organization for Recognition _____

Address _____

City/State/Zip _____

Office Phone _____ Cell _____

Email _____

Check Desired Support Category:

- Principal (\$10,000) North County Colleagues (\$1000)
- President's Council (\$5000) EconAlliance Associates (\$500)
- Board Advisors (\$2500) Industry Colleagues (\$250)
- Friends of EconAlliance (\$149)

Make Check Payable and Send to: **The EconAlliance Foundation**
540 E. Betteravia Rd, #D234, Santa Maria, California 93454

EconAlliance will follow up with you regarding your EconAlliance support benefits!

Questions? Prefer to pay with credit card? Contact Email:

Victoria Conner, Initiatives Director, Initiatives@EconAlliance.org

THE ECONOMIC ALLIANCE FOUNDATION

www.EconAlliance.org 805-254-4474 info@EconAlliance.org

MAILING ADDRESS: 540 E. Betteravia Rd., #D234, Santa Maria, CA 93454



EconAlliance BOARD OF DIRECTORS

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CEO, Halsell Builders

Sam Cohen, Vice President - Governance & Operations
Government /Legal Specialist
Santa Ynez Band of Chumash Indians

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Paul Murphy
VP, Institutional Effectiveness
Allan Hancock College

Suzanne Singh
Director, Economic Development
Santa Maria Valley Chamber of Commerce

Laurie Tamura
Principal Planner/President
Urban Planning Concepts



MISSION: Building awareness, advocacy and appreciation for Northern Santa Barbara County industries and communities.

2020 – Year in Review 2021 – On the Horizon



YEAR IN REVIEW: 2020

- February Ag Forum
- Broadband Enhancement
- Industry Outlook Presentations
- COVID Resiliency Webinars
- Rural/Community Prosperity
 - 6-Session Summit
 - Community Conversations
- California State Treasurer Webinar
- STEM Industry/Career Video Pilots
- Future Forum:
 - Globally Recognized Futurist
 - Industry Panel

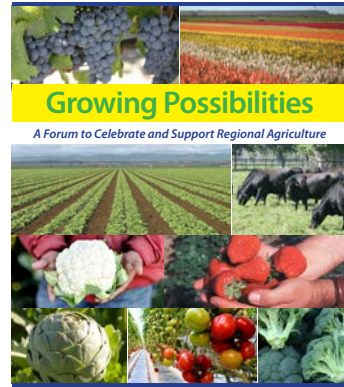
ON THE HORIZON: 2021

- Industry Forums
- Industry Outlook Presentations
- Broadband Enhancement
- Resiliency Webinars
- World Trade Month
- Infrastructure Survey
- Innovation & Tech Transfer
- State Agency Outreach
- Future Forum 2021
- Ag Forum 2022 Planning



2020 EconAlliance Year in Review

Growing Possibilities Ag Forum – February 6, 2020



Celebration of agriculture, top-notch speakers, ag sector update, issues/opportunities/innovation discussion, cattle family recognition.

200+ Attendees



CDFA Sec Karen Ross and EAF Ag Forum Chair George Adam



Keynote USDA Deputy Secretary Stephen Censky



Cathy Fisher, County Ag Commissioner



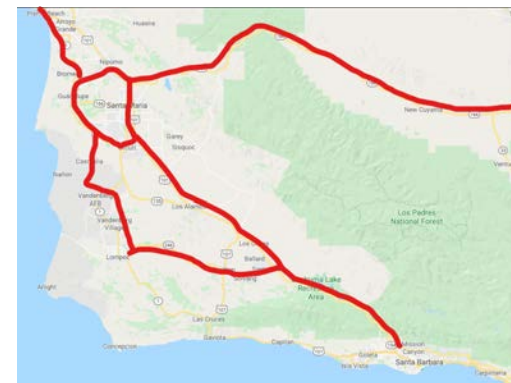
Ag Forum Sector Panel – “Issues, Opportunities” Allan Hancock College President/Superintendent Kevin Walthers and Ag Panelists



Cattle family awardees

Broadband Infrastructure Initiative

- Development of Concept: Northern Santa Barbara County Fiber Ring Network
- Vandenberg IT Team Support: Broadband Market Research, Telecom Provider Meet & Greet
- USDA Broadband Funding Webinar
- Funding and Resource Research for North County Fiber Ring; Federal Funder Conversations
- Periodic Broadband Advisory Meetings



Notional Concept: Northern Santa Barbara County Fiber Ring Network

California State Treasurer & Resiliency Webinars

- State Treasurer Webinar: Treasurer’s Office Programs & Resources
- County Re-Opening Status
- Telecommuting Set-Up, Managing a Remote Workforce, Cybersecurity Basics, Managing Pandemic HR Impacts



Fiona Ma, CPA, Treasurer, State of California



Community Prosperity Summit and Conversations 2020

In cooperation with USDA and Allan Hancock College, EconAlliance co-hosted a Community Prosperity Summit in May 2020. The two-day Summit was comprised of six sessions aligning with the priorities of the Federal Rural Prosperity Initiative. Purpose was to acquaint Northern Santa Barbara County community leaders with Federal resources and key agencies, and to introduce Federal agency representatives to North County communities. Follow up: various “Community Conversations” identifying priority needs potentially appropriate for Federal funding.

Industry Outlook Webinars



Eric Daniels, Public Policy & External Affairs, PG&E

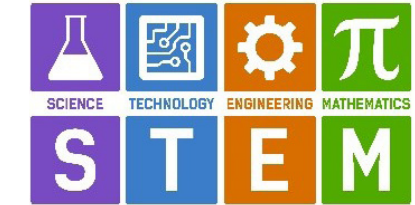


Daniel Dunmoyer, Pres/CEO, California Building Industry Assn (in cooperation with Home Builders Assn., Central Coast)



Jeanne Radsick, 2020 President, CA Association of Realtors (CAR)

STEM Careers/Industry



Pilot Videos in development

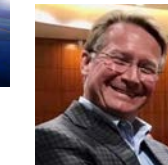
Note: EconAlliance STEM Industry Days 2020 cancelled due to COVID

EconAlliance Future Forum 2020



Matthew Griffin

Regional thought leader EconAlliance engaged internationally recognized futurist and Fortune 500 strategist **Matthew Griffin** (www.311Institute.com) as keynote for the 2020 virtual EconAlliance Future Forum. Griffin described the “Exponential Technologies” with the power to change industries “exponentially”, sometimes disrupting whole industries and economies overnight.



Eric Daniels



John Fuhriman



Sue Andersen



De Ann Davis, PhD



R. Dean Foreman, PhD



Leslie Kovacs

2020 Innovation Award: Broken Clock Vinegar Works,

Innovative use of agricultural products and unique line of “Shrubs” and Specialty vinegars.



“Industry Perspectives” panel of national, regional, and local industry experts. Moderator: Eric Daniels, Public Policy & External Affairs, PG&E, Panelists: Sue Andersen, President/CEO, Marian Regional Medical Center (Healthcare); De Ann Davis, PhD, Senior VP, Science, Western Growers Association (Agriculture); R. Dean Foreman, PhD, Chief Economist, American Petroleum Institute (Energy); John Fuhriman, Senior Engineer, Safran Cabin Inc. Santa Maria (Manufacturing); and Leslie Kovacs, President, Firefly Black LLC (Space Enterprise).

On the Horizon 2021...

- Industry Forums (potential Healthcare, Energy TBA)
- Infrastructure Survey
- Industry Outlook Presentations and/or Webinars
- Innovation & Tech Transfer Webinar
- Northern Santa Barbara County EconAlliance “Sacramento Day(s)” Forum
- Northern Santa Barbara County State Agency Outreach Forum
- Resiliency Webinars: *How Much is My Business Worth?*, *Cybersecurity*, *Payroll Protection Program*, *Federal Grant-Writing*, *Entrepreneurship*
- Future Forum 2021 – Trends, Technologies
- Global Trade Webinar with District Export Council – World Trade Month
- Planning for Ag Forum 2022