



## Interested in Supporting an Industry/Business-Friendly Organization? EconAlliance Supports Northern Santa Barbara County Industries and Communities

See Supporter Contribution and Benefit Levels in table below or visit: [www.EconAlliance.org/Support](http://www.EconAlliance.org/Support)

EconAlliance 2021 Supporter Benefits												
EconAlliance 2021 Supporter Level	Event Info E-News	Impact Alerts	Org Listing EA Website	Text Listing & Org Web Link EA Website	Org Logo Listing & Link EA Website	Website, Co-Sponsor, 1 Initiative	Sponsor of 1 Webinar or 1 Table for 8 or 1 Golf Team	Org Logo on EA Homepage & E-Newsletter	Meeting Oppty - VIPs, STEM IND DAYS Sponsor Adn 1 per Agmt	1 Event/Webinar Sponsor	EA Yearly Review Ad/Listing	EA Annual Dinner
<b>Principals \$10,000</b>	×	×	×	×	×	×	×	×	×	×	2/3 Page	\$1500 Sponsor 10 Seats
<b>President's Council \$5,000</b>	×	×	×	×	×	×	×	×	×	×	1/2 Page	6 Seats
<b>Board Advisors \$2,500</b>	×	×	×	×	×	×	×	×	×	×	1/4 Page	2 Seats
<b>Industry Allies \$1,200</b>	×	×	×	×	×	×	×				1/8 Page	2 Seats
<b>Associates \$500</b>	×	×	×	×	×						Listing	
<b>Colleagues \$250</b>	×	×	×	×							Listing	
<b>Friends \$149</b>	×	×	×								Listing	

(Please note that while COVID-inspired lockdowns/restraints limit hosting of events, other non-event-related benefits may be substituted, subject to mutual consent)



Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Organization for Recognition \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

### Check Desired Support Category:

- Principal (\$10,000)       Industry Ally (\$1,200)
- President's Council (\$5,000)       EconAlliance Associates (\$500)
- Board Advisors (\$2,500)       Industry Colleagues (\$250)
- Friends of EconAlliance (\$149)

Make Check Payable and Send to: **The EconAlliance Foundation**  
540 E. Betteravia Rd, #D234, Santa Maria, California 93454

EconAlliance will follow up with you regarding your EconAlliance support benefits!

Questions? Prefer to pay with credit card? Contact Email:

**Victoria Conner, Initiatives Director, Initiatives@EconAlliance.org**

### THE ECONOMIC ALLIANCE FOUNDATION

www.EconAlliance.org 805-254-4474 info@EconAlliance.org

MAILING ADDRESS: 540 E. Betteravia Rd., #D234, Santa Maria, CA 93454



### EconAlliance BOARD OF DIRECTORS

- Joe Halsell, President**  
CEO, Halsell Builders
- Sam Cohen, Vice President - Governance & Operations**  
Government/Legal Specialist  
Santa Ynez Band of Chumash Indians
- Phil Adam, Vice President - Fund Development**  
COO, Innovation Produce
- Patrice Mosby, Vice President - Finance**  
Vice President/Sr. Relationship Manager  
Wells Fargo
- Ed Braxton, Secretary**  
Chief Human Resources Officer  
Lompoc Valley Medical Center
- Megan Cullen, Treasurer**  
Principal, SYV Consulting
- Maribel Aguilera-Hernandez**  
Attorney, Kirk & Simas
- Mark Allen**  
COO, Dignity Health, Marian RMC
- Eric Daniels**  
External Affairs & Public Policy Mngr, PG&E
- Steve A. Greig**  
Director of Government Affairs,  
Plains All American Pipeline L.P.
- Sara Gummere**  
Co-Owner, Transcendence Winery
- Chris Hastert**  
Manager, Santa Maria Public Airport District
- Paul Murphy**  
VP, Institutional Effectiveness  
Allan Hancock College
- Suzanne Singh**  
Director, Economic Development  
Santa Maria Valley Chamber of Commerce
- Laurie Tamura**  
Principal Planner/President  
Urban Planning Concepts



**MISSION:** Building awareness, advocacy and appreciation for Northern Santa Barbara County industries and communities.

## 2020 – Year in Review 2021 – On the Horizon



### YEAR IN REVIEW: 2020

- February Ag Forum
- Broadband Enhancement
- Industry Outlook Presentations
- COVID Resiliency Webinars
- Rural/Community Prosperity
  - 6-Session Summit
  - Community Conversations
- California State Treasurer Webinar
- STEM Industry/Career Video Pilots
- Future Forum:
  - Globally Recognized Futurist
  - Industry Panel

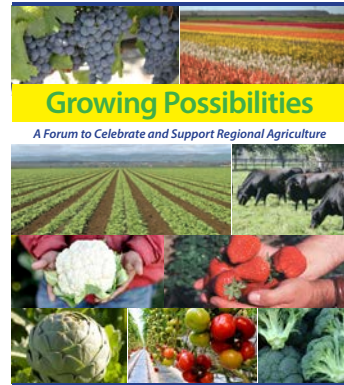
### 2021 ACTIVITIES:

- Resiliency Webinars: *How Much Is My Business Worth, Restaurant Revitalization, etc.*
- Broadband: Distance Learning/Education webinar, 5G Technology informational forum
- Cross-Industry Forum
- Infrastructure Survey
- Future Forum 2021 - Trends, Technologies
- Inaugural Cross-Industry Golf Tournament
- Ag Forum 2022 Planning



# 2020 EconAlliance Year in Review

## Growing Possibilities Ag Forum – February 6, 2020



Celebration of agriculture, top-notch speakers, ag sector update, issues/opportunities/innovation discussion, cattle family recognition.

200+ Attendees



CDFR Sec Karen Ross and EAF Ag Forum Chair George Adam



Keynote USDA Deputy Secretary Stephen Censky



Cathy Fisher, County Ag Commissioner



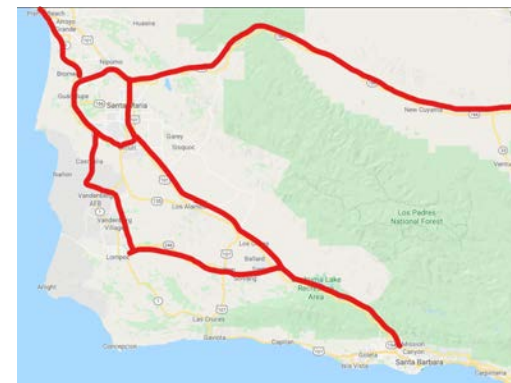
Ag Forum Sector Panel – “Issues, Opportunities” Allan Hancock College President/Superintendent Kevin Walthers and Ag Panelists



Cattle family awardees

## Broadband Infrastructure Initiative

- Development of Concept: Northern Santa Barbara County Fiber Ring Network
- Vandenberg IT Team Support: Broadband Market Research, Telecom Provider Meet & Greet
- USDA Broadband Funding Webinar
- Funding and Resource Research for North County Fiber Ring; Federal Funder Conversations
- Periodic Broadband Advisory Meetings



Notional Concept: Northern Santa Barbara County Fiber Ring Network

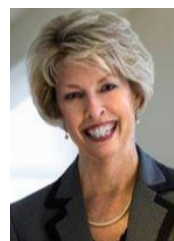
## Industry Outlook Webinars



Eric Daniels, Public Policy & External Affairs, PG&E

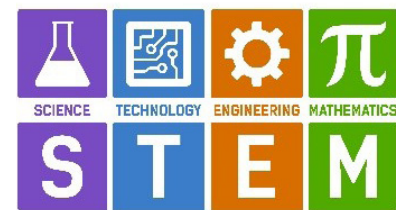


Daniel Dumoye, Pres/CEO, California Building Industry Assn (in cooperation with Home Builders Assn., Central Coast)



Jeanne Radsick, 2020 President, CA Association of Realtors (CAR)

## STEM Careers/Industry



Pilot Videos in development

Note: EconAlliance STEM Industry Days 2020 cancelled due to COVID

## Community Prosperity Summit and Conversations 2020

In cooperation with USDA and Allan Hancock College, EconAlliance co-hosted a Community Prosperity Summit in May 2020. The two-day Summit was comprised of six sessions aligning with the priorities of the Federal Rural Prosperity Initiative. Purpose was to acquaint Northern Santa Barbara County community leaders with Federal resources and key agencies, and to introduce Federal agency representatives to North County communities. Follow up: various “Community Conversations” identifying priority needs potentially appropriate for Federal funding.

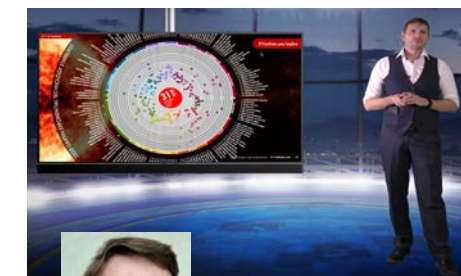
## California State Treasurer & Resiliency Webinars

- State Treasurer Webinar: Treasurer’s Office Programs & Resources
- County Re-Opening Status
- Telecommuting Set-Up, Managing a Remote Workforce, Cybersecurity Basics, Managing Pandemic HR Impacts

Fiona Ma, CPA, Treasurer, State of California

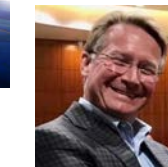


## EconAlliance Future Forum 2020



Matthew Griffin

Regional thought leader EconAlliance engaged internationally recognized futurist and Fortune 500 strategist **Matthew Griffin** ([www.311institute.com](http://www.311institute.com)) as keynote for the 2020 virtual EconAlliance Future Forum. Griffin described the “Exponential Technologies” with the power to change industries “exponentially”, sometimes disrupting whole industries and economies overnight.



Eric Daniels



John Fuhriman



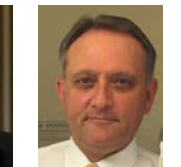
Sue Andersen



De Ann Davis, PhD



R. Dean Foreman, PhD



Leslie Kovacs

### 2020 Innovation Award:

**Broken Clock Vinegar Works,** Innovative use of agricultural products and unique line of “Shrubs” and Specialty vinegars.



“Industry Perspectives” panel of national, regional, and local industry experts. **Moderator: Eric Daniels**, Public Policy & External Affairs, PG&E, **Panelists: Sue Andersen**, President/CEO, **Marian Regional Medical Center (Healthcare); De Ann Davis, PhD**, Senior VP, Science, **Western Growers Association (Agriculture); R. Dean Foreman, PhD**, Chief Economist, **American Petroleum Institute (Energy); John Fuhriman**, Senior Engineer, **Safran Cabin Inc. Santa Maria (Manufacturing); and Leslie Kovacs**, President, **Firefly Black LLC (Space Enterprise).**

## 2021 Activities

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- Cross-Industry Forum
- Infrastructure Survey
- Future Forum 2021 - Trends, Technologies
- Inaugural Cross-Industry Golf Tournament
- Planning for Ag Forum 2022